

August 5, 2025 Pellston DDA Meeting Minutes

Call to order 7:01pm

Attendees: Will, Diane, Larry, Memory, Dennis,

Quorum with 5

No public

Agenda

Approved with revision.

Motion: Dennis, second: Diane

Approved: unanimously

Minutes

Minutes Read.

Motion: Diane, second: Dennis

Approved: Unanimous

Budget

Balance \$67,601.71 (not counting CD)

Question about an \$11,803.82 debit on 7/31/25. Unknown chart... Will to follow up with Jim.

PFAS

PFAS was detected in a well close to the proposed municipal well site. May be environmental and not from the airport. More investigation is happening.

Google Search: "emmet county airport pfas contamination"

Google Search: "PlumeStop PFAS" for general PFAS geology information

Trailhead

Construction was approved. The plan is to complete the Trailhead by February. Stakes are on the site and ground will be broken soon.

Web Site

No updates.

pellstonmi.com - Village of Pellston

NLEA / NEMCOG TIF Plan

Meeting was planned for August. Delayed.

Farmers Market

A new Farmers Market is being set up on the Bricker property along US-31... should start in September.

Digital Sign

The school will install the digital sign this Fall.

Pellston Downtown Advertising Project

Destination: Pellston Historic Antiques Village advertisement.

Pellston was voted #23 best town for antique shopping in Michigan.
<https://journeyjunket.com/antique-shops-in-michigan>

KHQ can provide a set of 15 second commercials. Recommend a \$800 budget.

Kirby has agreed to sing a jingle, estimated \$200.

40-:15 sec Commercials

Spots will run 6a-7p, 5x per day on Friday and Saturday

Total \$800 Per Month

Big Country will have similar rates.

Could be expanded to other businesses, Museum and Big Wheel. Goal is to make Pellston a retail destination for antique and history buffs.

Motivation is to improve business especially after the road work completes.

DDA previously funded advertising for the Farmer's Market.

Table discussion for a future date.

Council Discussion about DDA

During the last Council Meeting there was a proposal to disband the DDA. Some council members mentioned concerns about DDA priorities.

Having a DDA has helped and is helping the community in many ways:

- Attracted the Medical Center possible by adding roads and power
- Helped to build the Memorial
- Built the new sidewalks and light poles (streetscape)
- Paid for murals
- Installed the Big Wheel
- Provided decorations and lighting downtown
- Sponsored festivals - MemorialFest, SummerFest, Taste of Pellston, Steel Drum Band picnic, Summer picnic, Winter picnic
- Irrigation for the park
- Upgraded the Museum
- Assisted with Fire Station upgrades
- Sponsored Farmers Market
- Managed Funding of the Trailhead

DDA has been frugal with the money available, has not gone into debt or requested any additional tax increments.

Funding for the DDA is an increment on the business taxes. DDA helps make sure the money improves business environment.

Current TIF plan is looking to improve business, clean up the downtown, and improve awareness of Pellston.

DDA can help with the Municipal Water System justification.

DDA meetings are public and anyone questioning the spending is welcome to attend, speak or even join the DDA to set proper priorities.

Next meeting August 5, 2025

Motion to Adjourn: Dennis, Second: Diane

Approved: Unanimous

Adjourn at 7:58pm