

July 1, 2025 Pellston DDA Meeting Minutes - Revised

Call to order 7:04pm

Attendees: Will, Diane, Larry Jackie, Dennis,

Quorum with 5

Agenda

Motion: Jackie, second: Diane

Approved: unanimously

Minutes

Minutes Read.

Motion: Diane, second: Jackie

Approved: Unanimous

Budget

Balance \$68,654.00 (not counting CD)

CD has been set up to renew every three months, when there is a window for removing funds.

Motion: Jackie, Dennis

Approved: Unanimous

PFAS

PFAS Community meeting was held June 4 at the High School auditorium with EGLE, Emmet County, OHM and Health Department and other representatives.

New wells are still being drilled in new housing and for the trailhead project. Still some resistance to municipal water in Pellston. Technology is progressing.

Attendance was good. About 100 to 200 people. People expressed a sense of urgency. Expressed interest in health and practical concerns.

Many good speakers. Representatives were engineering and project management. Water Project is moving forward, but at a slow pace.

Emmet County administration was present but did not engage with questions at the PFAS meeting. The State of Michigan has said Emmet County is the liable party for the PFAS release.

Google Search: "emmet county airport pfas contamination"

Google Search: "PlumeStop PFAS" for general PFAS geology information

Trailhead

Bidding is out for the Trailhead.

\$246,000

\$555,000

Three bids are needed to start construction. Meeting is scheduled for July 9 to see if an exception can be made. May need to extend the bidding and attract new bidders.

Web Site

No updates.

pellstonmi.com - Village of Pellston

NLEA / NEMCOG TIF Plan

Meeting planned for August.

Summer Picnic

Summer Picnic is cancelled. No dates available for the volunteers.

New Business

Signage Plaques and Historical Information

Will reached out to the village of Lewiston that installed plaques describing Historic buildings. Historical Society provided the information but the DDA handled the plaques. Considered a great project. Adds lots of character to the town. DDA will follow-up shortly. Will check back later in the summer.

Tourists have been asking about "when is the museum open?". It would be nice if when the museum is closed there is still a historic tour for the village. Maybe the DDA should reach out to the residents to see if anyone wants to help with the Historic tour.

The TIF plan should include a section on creating a historic walk.

Destination: Antiques Village

The village has at least four antique stores but Pellston is not known as an "Antique Village". The proposal is that the DDA can sponsor advertising to make Pellston known as a destination for Antiques. This would be to offset the impact of the road work.

Could the DDA advertise on KHQ and other sites? Can be a seasonal program for businesses. There is also a Cheboygan "Tradio" show that takes sponsors.

Possible billboard at the airport, at the entry to town, I-75, Alanson, or Mackinaw City.

Should explore options to reach new customers and bring them into the village.

Social Media: TikTok, Instagram, Facebook, Snapchat.

Possibly new events to attract people: Country Farm Market, festivals. etc. There are at least 20 restaurants within 20 minutes of Pellston.

How can the DDA do more to bring customers and businesses to town. May need a social media person who is hired to keep it moving forward. DDA should provide an emphasis on "what we have now". Need to demonstrate that Pellston is a good destination for a new business.

The TIF plan should include a section on advertising to bring customers and attract businesses.

Next meeting August 5, 2025

Motion to Adjourn: Dennis, Second: Diane

Approved: Unanimous

Adjourn at 7:59pm